



PRESS RELEASE

- **HIWELFARE SRL, THE COMPANY SPECIALIZING IN THE DEVELOPMENT SPECIALIZED IN THE DEVELOPMENT OF CORPORATE WELFARE FOR EMPLOYEES OF THE GROUP CONTROLLED BY HEALTH ITALIA AND IN THE PERSPECTIVE KEY FOR EMPLOYEES OF THE PMI IS FULLY OPERATIONAL**
- **THE AIM OF INCREASING TURNOVER IN THE SECTOR FOR THE PURPOSE OF CONTRIBUTING TO ACHIEVING THE OBJECTIVES OF THE 2018-2020 INDUSTRIAL PLAN WHICH AIMS AT TRIPLING TURNOVER, THE EBITDA AND THE NET COMPANY ASSETS**

Formello, 20th February, 2018 – After having constituted HiWelfare Srl in November 2017 together with Fingerlinks, Health Italia SpA, the innovative PMI Company, further increased its offer of Corporate Welfare for the Group’s employees by introducing a Health Point structure at *Palasalute* within which free services and discounts on the listed prices are planned.

The companies that currently participate in Health Italia’s Welfare programme are Mutua MBA, Coopsalute SCpA, Basis SpA, Basis Cliniche Srl, SBM – Science of Biology in Medicine Srl, Fondazione Basis and also Health Point Srl itself, the Health Italia controlled company charged with developing the Group’s Light Health Project. But openings are envisaged in the future for other companies in Formello’s territory for the purpose of creating synergy and supplying innovative solutions in the territory.

Health Italia President, Roberto Anzanello, commented “Entry into full operation of HiWelfare Srl is another step by our company towards the aim of implementing and strengthening the development of corporate welfare. Our intention is to promote and export this model of services to our client companies. We expect a major contribution to the growth of Health Italia’s turnover from this part of the market with the aim of achieving and, if possible further improving the results predicted in the 2018-2020 Industrial Plan with the objective of creating even more value for our partners and shareholders”.

The initiative was met with the approval of HiWelfare’s CEO, Livia Foglia, who declared “every company should have a structure such as Health Point which allows citizens, in this case workers, to come closer to proper prevention and not mediated by the SSN. With HiWelfare we have made the first moves to guaranteeing continuous services to all our clients through the Health Points currently on the territory and we have the objective of proposing the “Health Point” model to all the companies that we believe capable of adopting the 360° Welfare system to their employees”.

www.healthitalia.it

Health Italia S.p.A.

Via di Santa Cornelia, 9 – 00060 – Formello (RM), Italy

Registered in the special section “Innovative PMI” of the Business Registry

VAT No. 08424020967 – R.E.A. n. RM-1395079 – Share Capital € 12.371.530,00

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Health Italia has provided all the recipients of the Welfare Plan the list of more than 40 services available within the structure, many of which are totally free of charge, indicated in the list below:

- Pulse oximetry (saturimetry)
- 1 track ECG
- 6 minute Walk Test
- Measurement of Arterial pressure
- Calculation of the Body Mass Index
- Measurement of heart rate at rest
- Analysis of body composition (fat mass, lean mass, water)
- Blood analysis without sampling - detection of haematochemical and haemodynamic values

The proposal completes the many services of integrated health already available for employees of a number of companies which operate within the Health Italia Group and are aimed at improving the lifestyle of workers and at instilling a culture of constantly protecting personal health also, and above all, during office activities.

As with the other structures already active nationally, within the Formello Health Point there is a station equipped with the latest generation devices and innovative apparatuses which, with the assistance of qualified nursing personnel, allows more than 40 services and 7 different checkups to be carried out.

Seven areas of intervention for the different interested medical branches have been identified: cardiology, dermatology, pulmonology, aesthetic medicine, wellness, dentistry and internal medicine. The services provided go from the simplest such as measuring arterial blood pressure, the calculation of the body mass index and the walk test to the more innovative such as DNA testing, which allows the identification of those small variations of individual genetic characteristics that can be translated into “wrong” responses of the organism after the introduction of certain food and substances, or the “Bio Molecular Test” which, through analysis of the hair bulb supplies a series of information that is important for the prevention and early diagnosis of physical and functional disturbances.

The added value of the Health Points is represented by the possibility to be able to book a video consultation with the relevant medical specialist. In addition, Health Italia has already started a series of days dedicated to specific focuses of prevention in which, in addition to nursing staff, the presence of a medical specialist will be guaranteed directly at the structure.

The basis of the innovative network of services provided by the Health Points is the awareness of the **primary value of prevention and the protection of personal health** which, as confirmed by recent and authoritative research in corporate welfare, are the absolute priorities for most of the workers.

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This press release is available on the Health Italia S.p.A. website www.healthitalia.it

Health Italia S.p.A. is an Italian Company which operates in the market for the promotion of integrated and replacement healthcare and supplies innovative services, for the Italian market, for the improvement of quality and accessibility of health services to individuals through the dissemination of the principles of mutuality, the promotion of an enlarged social base and to membership of Mutual Aid Societies and related health subsidies. In addition, the company supplies training and professional consultancy to Health Funds, Health Care Funds and above all Mutual Aid Societies. Finally, the Health Italia Group is active in the Flexible Benefits market through companies (corporate customers) and the supply of health services within its own structures aimed at a retail Clientele. **Health Italia S.p.A. has achieved the qualification of (Innovative PMI) by the Rome Chamber of Commerce.**

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